



From scattered information to working tools

How Terminal AI delivers with your team, from the first dataset to a launched tool. Shared with every client engagement.

OUR APPROACH

We work alongside the people doing the work.

We prepare the information your solution depends on, then build with the team that will use it.

01

Understand the work

How decisions are made today, and what the team needs.

02

Prepare the information

Organize, clean and combine priority data.
Agree metric definitions.

03

Build with your team

Working versions reviewed with real questions and workflows.

04

Launch and hand over

Validate, launch, train and support the transition.

PHASE 1 • FOUNDATION

The foundation makes the data usable

It ends with insights and a scoped recommendation. You decide whether the build goes ahead.

	WHAT WE DO	WHAT YOU RECEIVE
01	Understand the work	An organized project data room
02	Organize and prepare the information	Cleaned, combined priority datasets
03	Establish initial insights	Metric definitions and a data-quality log
04	Define the build	Findings and a scoped recommendation
	YOU DECIDE	Approve the recommendation, adjust the scope or pause the build. You keep the foundation deliverables either way.

PHASE 2 • BUILD AND DEPLOY

We build with the team that will use it

	WHAT HAPPENS	THE RESULT
01	Build with your team Working versions reviewed with your own questions, reports and workflows.	Working releases
02	Validate and launch Outputs checked against agreed acceptance checks before launch.	An accepted launch
03	Support the transition Training, documentation and a clear handoff to the owners.	Docs and named owners

WHO DOES WHAT

One team, clear ownership

TERMINAL AI OWNS	TOGETHER	YOUR TEAM
Implementation and technical decisions	Working sessions with the people doing the work	Names a sponsor and an owner
Delivery within the agreed scope	Reviews of outputs, findings and limits	Provides access, data and feedback
Work plan, risks and data limitations	Decisions at each checkpoint	Confirms definitions and priorities
Documentation and handoff		Validates outputs, names future owners

THREE DECISIONS

Nothing moves without your sign-off

01	Before kickoff Your sponsor and Terminal AI	Agree datasets, history, deliverables, responsibilities and fee.
02	End of foundation Your sponsor	Approve, adjust or pause the build recommendation.
03	Before launch Your sponsor and owner	Confirm acceptance checks and who runs the tool.

SCOPE CLARITY

Three documents, three jobs

THE PROPOSAL Why and how much The value and the investment.	THIS GUIDE How we deliver The same for every engagement.	THE ENGAGEMENT SCOPE Exactly what is included For this engagement only.
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New sources, deeper cleanup, more workflows or new users can change cost and timing. We agree them first.